



Marin Arts Council

FUND FOR ARTISTS

## **REQUEST FOR PROPOSALS**

### **FOR**

### **PUBLIC ART INSTALLATION**

## **MARIN COUNTY HEALTH & WELLNESS CAMPUS**

3250 Kerner Blvd., San Rafael, California

Send to:

Marin Arts Council  
555 Northgate Drive, Suite 270  
San Rafael, CA 94903  
415-499-8350  
[www.marinarts.org](http://www.marinarts.org)

**Deadline for Submission of Proposal: March 31, 2009, 5:00 p.m.**

MARIN ARTS COUNCIL  
REQUEST FOR PROPOSALS: PUBLIC ART INSTALLATION  
MARIN COUNTY HEALTH & WELLNESS CAMPUS

**I. Background / Vision**

The new Marin Health & Wellness Campus brings a spectrum of services and clinics together on one inviting campus. With a grand opening of November 2008, the vision for the Campus is one of transformation – changing what is possible.

The new Marin Health and Wellness Campus is designed to bring together local individuals, businesses and government in the spirit of cooperation, innovation and neighborhood revitalization. Marin County's Health and Human Services is a partner in this effort to help strengthen health, well-being and wellness throughout the county. The proposed Public Art Project will be created in the same spirit—drawing upon gathered input from the community to inspire an artist in the design, creation and installation of a work of public art that reflects and highlights this unique campus and the surrounding neighborhood. The art installation will be an integral component of the vision for the center, and a source of community pride and inspiration.

**II. Project Goals**

The goals of the Public Art Installation for the Marin Health & Wellness Campus are to:

1. Gather community input that fosters a spirit of community ownership and attaches meaning to the artwork.

*Completed December 2008*

*NOTE: This information will be provided to the artist(s). Further input from the community is not required.*

2. To select a qualified artist or artist team with a body of work and conceptual approach that demonstrates artistic excellence and appropriateness for the location and vision of the center.

*RFP Deadline: March 31, 2009*

*Selection by: May 2009*

3. To have public art created for a wall on the campus that will enhance the visual landscape and character of the campus, to reflect the vision (health, wellness & transformation), and be a source of community pride and inspiration.

*Completion by: Fall 2009*

**III. Project Description**

This is a public art opportunity for a qualified artist or team of artists working collaboratively to design, plan, create, fabricate, transport and install public art on one wall at the Marin Health & Wellness Campus, San Rafael, California. The artist(s) budget for all expenses related to this project is a maximum of \$30,000.

*NOTE: The Artist is responsible for on-site supervision during fabrication and installation of the artwork.*

**1. Description of Physical Layout**

The wall designated at the Health and Wellness Campus Courtyard for public art is on the West facing exterior wall of 3250 Kerner. The area designated is to the right of an exit only door and behind the water feature equipment. The dimension of the area for the public art wall consists of a rectangular area 19 ft and 4 inches wide by 20 ft tall. Adjacent to the rectangle is a trapezoidal area that is 15 ft. and 7 inches wide at the base with one perpendicular side with 18 ft clear and 8 ft clear on the other side. The top of the trapezoid is slanted at an angle. The surface area for the public art wall is 532 square feet.

**2. Material Restrictions**

As a LEED certified project, all paints and adhesives shall be low VOC (volatile organic compounds) and the use of locally produced materials is encouraged.

- The wall is presently painted with elastomeric paint and compatible, low VOC (volatile organic compounds) products must be used.

This wall is a tilt up concrete wall approximately 6 Inches thick.

- The maximum embedment, depth of fasteners, allowed is 2 and 1/4 inches deep with a maximum diameter of fastener of 1/2 inches. Epoxy shall be installed in all penetrations. No protrusions of the artwork shall extend beyond 6 “from the face of the existing wall.
- If ceramic tile is applied to the wall, thin set, mortar or low VOC organic adhesive shall be used to affix the tiles.
- The art must be viewed from the edge of the planting area. If the intention of the artist is for the artwork to be touched, an ADA compliant pathway must be provided as part of the cost of the piece.

### 3. **Architectural, Aesthetic Considerations**

- The courtyard is a multi-functional space, meant as a retreat, a respite for visitors and employee therefore the artwork should complement the serene nature of the space.
- The courtyard is intended for daytime use therefore the addition of lighting, if required by the piece would be a cost included as part of the artwork.
- The planting scheme is draught tolerant and sustainable and so the art could reflect that goal.
- The curvilinear forms of the landscape planters contrast with the rectilinear buildings and provide a natural balance and soften the harsh rectangular lines.
- There are particular color schemes that relate to navigating the campus - green for 3260 Kerner, red/purple for 3250 Kerner, yellow for 3240 Kerner, blue for 3270 Kerner and purple for 3230 Kerner and those colors could be integrated in to the artwork.

## IV. **Application Submittal Procedure**

The following materials shall be submitted for a complete application:

1. Completed & Signed Application Form (see attached).
2. Project Description (not to exceed 3 pages, 2 copies)  
Give a brief overview of the project.  
Specifically, how will this installation address project goal #3 (page 2)?
3. Supporting Materials  
These materials should convey the artistic intent, i.e., design renderings, photos, colors, materials, fabrication processes and other visual materials to adequately illustrate the proposed work and your abilities as an artist.
4. Project Budget (2 copies)  
This budget (maximum \$30,000) should detail all expenses to cover everything: design development, final design, labor, materials, travel, meeting time, installation costs, etc.
5. Time Frame / Work Plan (June – October 2009, 2 copies)  
Provide a brief outline of the steps involved in the proposed project with time requirements included.
6. Bio or Resume(s) (not to exceed 2 pages, 2 copies)  
Provide any information on previously related experience not to exceed three pages. Artists working collaboratively must submit a resume or other background information for each team member.
7. Sample Work Portfolio of a link to your website or up to 10 digital images.
8. Two Reference Letters of support that demonstrate an ability to design, produce and manage similar past projects, keeping on budget and on schedule.

Please do not bind materials and do not submit in plastic sleeves, folders or binders. Also, please note that the Marin Arts Council and the County of Marin cannot be responsible for lost, missing or damaged materials. Incomplete or late applications may not be accepted.

All questions regarding the proposal shall be directed to:

Ellen Campbell, Marin Arts Council  
www.marinarts.org

415-499-8350  
ellen@marinarts.org

Proposals will be accepted until 5:00 p.m. on March 31, 2009 at the Marin Arts Council, 555 Northgate Drive, Suite 270, San Rafael, CA 94903.

## V. **Policies**

The ownership of design ideas submitted with this application remain the ownership of the artist, until a selection has been made and a contract signed. Once a grant has been awarded, the artwork produced will be owned by the County of Marin, and images of my work may be used in publicity for the Marin Arts Council and/or the County of Marin.

## VI. Artist Selection Process

Artist(s) applications will be evaluated on the following criteria:

- Artistic merit as evidenced by digital representation of past work.
- Appropriateness of the artist's medium, style and previous professional experience as they relate to the art goals and opportunities in this project.
- Experience with projects of similar scale and scope, including familiarity with public agencies, the public review process, and experience working with community groups.
- The ability of the artist to successfully complete the proposed artwork within the project timeline

## VII. Panel Process & Estimated Timeline

April 2009      A Marin Arts Council panel will be formed, which may include board members, senior staff, artists and community representatives with knowledge and interest related to this project. The proposals will be reviewed for issues including, but not limited to, artistic excellence and appropriateness to the site and vision.

Three to five finalists will be selected.

May 2009      The Marin Arts Council's recommendations will be forwarded to the Public Art Committee at the Marin Health & Wellness Center. This committee may include county supervisors, and representatives from the departments of Marin County Health & Human Services and Public Works.

A final artist or artist team will be selected.

June 2009      Submission of final design, approvals by Public Art Committee.

July – Oct.  
2009      Art Installation in Progress

November  
2009      Public Art Installation is Unveiled for One Year Anniversary of Campus

## IX. Site Visit Dates

Applicants are invited to visit the site at any time on their own. In addition, on the following dates and times representatives from the Marin County Public Works department and the Marin Arts Council will be on hand to answer questions about the site, the project and the application.

**March 4, 2009    10am -12:00pm**

## X. Photos of Wall



**Application Form**  
**PUBLIC ART INSTALLATION**  
**MARIN COUNTY HEALTH & WELLNESS CAMPUS**

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State CA Zip \_\_\_\_\_

Phone (day) \_\_\_\_\_ Evening (eve) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Additional Team Members, if applicable:

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

(please use back if need additional space)

**To assure that you application is complete, please check off the following items as enclosed:**

- This application form completed and signed
- Project Description (not to exceed 3 pages, 2 copies)
- Project Budget (2 copies)
- Time Frame / Work Plan (2 copies)
- Bio or Resume(s) of artist or artists on the team (not to exceed 2 pages each resume, 2 copies each)
- Sample Work Portfolio (a link to your website OR a maximum 10 digital images)
- Two Reference Letters

**Certification**

I certify that as of the date of this application I am 18 years of age or older, as are any members of my team (if applicable). I certify that all examples of art work submitted with this application are products of my hand as represented. If awarded a grant, I will use the funds for the purpose stated in this application or will return the money to the Marin Arts Council. If awarded a grant, the artwork produced will be owned by the County of Marin, and images of my work may be used in publicity for the Marin Arts Council and/or the County of Marin.

I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that the Marin Arts Council and the County of Marin are not liable for loss or damage to work submitted.

Applicants Signature \_\_\_\_\_ Date \_\_\_\_\_

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