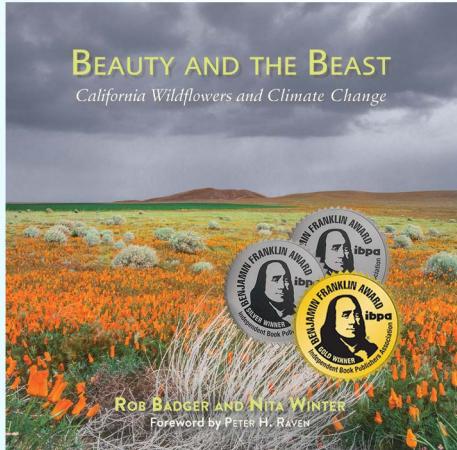


# WILDFLOWERS LIKE YOU'VE NEVER SEEN BEFORE



*Beauty and the Beast: California Wildflowers and Climate Change*

Rob Badger and Nita Winter

Hardcover \$60

ISBN: 978-1-7331044-0-1

In a book that is both art and activism, award-winning conservation photographers Rob Badger and Nita Winter take readers on a stunning tour of California's wildflowers. From the super blooms of the Tehachapi Mountains to the monkeyflowers of Yosemite, the 12 x 12" coffee table book features 190 portrait and landscape images alongside 16 thought-provoking short stories. Authors include Jose Gonzalez of Latino Outdoors, Robin Wall Kimmerer (*Braiding Sweet Grass*), Mary Ellen Hannibal (*Citizen Science*), and other leading voices in today's environmental movement. Experience for yourself why Nina Simons, author and founder of Bioneers calls this book "potent medicine for our souls."

## "Exquisite,"

Joel Sartore, *National Geographic* photographer



Internationally acclaimed photographers Rob Badger and Nita Winter have been life partners and creative collaborators for more than three decades. Their work has been featured in *Time*, *Mother Jones*, *Sierra* magazine, the *New York Times*, the *Washington Post*, *San Francisco Chronicle*, and the *Los Angeles Times*. In 1992, they discovered and fell in love with California's spectacular Wildflower blooms in the Mojave Desert's Antelope Valley California Poppy Preserve. This inspired the 27-year journey photographing wildflowers throughout the West, and, in 2011, their documentary art project, *Beauty and the Beast: Wildflowers and Climate Change*, a project sponsored by Blue Earth Alliance. In 2016, they created their first joint exhibit on California's wildflowers. The beautiful book, published in conjunction with the California Native Plant Society, is a companion to the traveling exhibit.

For interview requests and review copies, please contact Nita Winter, Photographer and CEO of WinterBadger Press, 415-717-5279 or [nita@winterbadger.com](mailto:nita@winterbadger.com).



# BEHIND THE SCENES



Gorgeous scenery isn't the only thing that makes the Beauty and the Beast wildflower photos so special. Rob and Nita developed unique field techniques to capture one-of-a-kind images. Badger and Winter create every one of the photographs in the field, lugging 80 pounds of cameras and their "natural light" studio equipment from below sea level in Death Valley National Park to 13,000-foot-high mountain passes. Using black or white backgrounds they carefully photograph living flowers, creating images that look like they were made in a studio setting.

The book's collection includes Rob's floral portrait techniques that go beyond any traditional approach. In the "Contact" series, the luminous flower petals actually touch the lens; in the "Wrapped" series, flowers are enfolded in black or white fabric to complement their geometric forms.

